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*The* **OSCAR GETZ**  
**MUSEUM OF BOURBON HISTORY**  
— BARDSTOWN · KENTUCKY —

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# 2024 Sponsorship Opportunities

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Spalding Hall  
Chapel  
Renewal



40th  
Anniversary  
Celebration

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114 NORTH FIFTH  
STREET

Bardstown, KY

BOURBON CAPITAL OF  
THE WORLD

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# Our Story

Inside the red brick walls of historic Spalding Hall is one of central Kentucky's hidden treasures. The Oscar Getz Museum of Bourbon History traces the history of bourbon and how "America's Native Spirit" shaped our region and is part of the American story.

The museum opened in 1984, when Emma Getz donated her late husband's vast collection of bourbon bottles, memorabilia, and artifacts. Oscar Getz had been a Master Distiller and one of the country's most successful distributors of bourbon, and he wanted to share his enthusiasm with the public. Over the years, visitors from around the world have appreciated this unique part of Kentucky - and American - history.

Since I became Executive Director in early 2023, it has been my goal to expand our reach and share our story with more visitors. For the first time, in 2023, we welcomed more than **18,000** visitors, almost a 10% increase from the year before. We also began planning to modernize the visitor experience, making the museum more accessible to new audiences. We applied for our first federal grant, to reimagine the museum and tell a more complete story of the industry.

***In 2024, as we mark 40 years of "The Getz," we invite you to be a part of the celebration and of an exciting future.***

*From August 16-18, we will host a full weekend of festivities including musical performances, a speakers' series, vendors, the unveiling of the renovated Chapel, the introduction of the Bardstown Hall of Fame, and a VIP reception.*

We know that The Getz wouldn't be what it is today without the support of our community, and we hope we can count on you to leave your mark on this important part of Bardstown's story by sponsoring the 40th Anniversary events.

*Celebrate with us!*

*- Jack Rein,*  
Executive Director





# The Museum

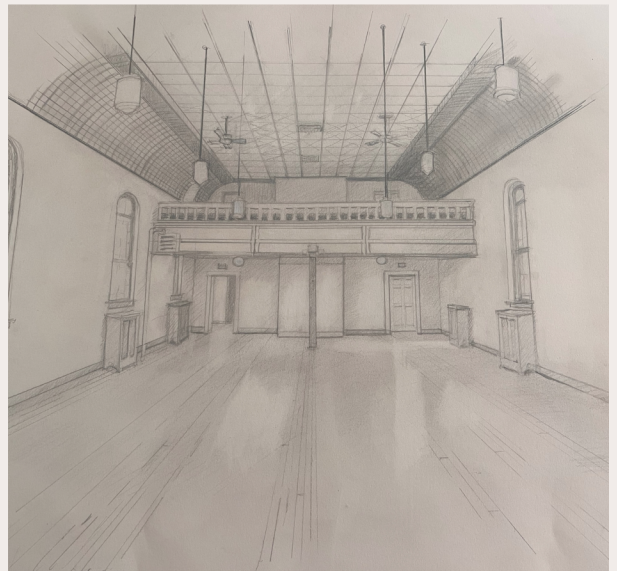
The Oscar Getz Museum of Bourbon History stewards a vast collection of artifacts and documents linked to the whiskey industry, with a focus on “America’s Spirit” – bourbon. Our collection includes items from pre-Colonial America through the modern day bourbon boom. Spalding Hall, built around 1826, served as a Catholic college and seminary, a Civil War hospital, an orphanage, and St. Joseph’s Prep school until 1968, before becoming home to “The Getz” and the Bardstown Historical Museum. The museum is situated in the heart of Bardstown and welcomes visitors from all 50 states and around the globe.

## Our Vision



Our vision for the future is driven by visitor feedback and a desire to become a premier destination for residents of and visitors to the region. To do that, The Getz needs to invest in an improved visitor experience and a reimagining of the entire facility.

In 2024, we are launching the ***Bardstown Hall of Fame*** in Spalding Hall’s beautiful and historic Chapel. Updates are underway, and the space will be transformed to honor Bardstonians past and present who have made a lasting mark on the community. The Chapel will also be a gathering place for residents and visitors, hosting performances and lectures for the public, as well as private events.



Our strategic vision for The Getz also includes a complete ***reorganization and modernization*** that will begin in late 2024. Our collection will be assessed by a professional curator, and the re-design will include interactive displays that will engage visitors in the history of the bourbon industry – *OUR* history – in central KY.

***Our 40th Anniversary Celebration in August will mark the re-opening of the Chapel, the public unveiling of the Bardstown Hall of Fame, and the launch of our comprehensive redesign. We can’t wait to share our vision with our supporters.***

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# Sponsorship Levels

The Getz can't make our vision become reality without the support of individuals, organizations, and businesses throughout the region. By helping The Oscar Getz Museum of Bourbon History become a can't-miss attraction for visitors from around the world, and a well-regarded venue for the community, our entire region will benefit.

**We invite you to leave your mark by sponsoring our Chapel Renewal Project (including the Bardstown Hall of Fame) and/or our 40th Anniversary Celebration on August 16-18.**

Benefits of Sponsorship	Master Distiller \$5000+	Top Shelf \$2500 - \$4999	Collector \$1000 - \$2499	Supporter \$250 - \$999
Listed as a Supporter of The Getz	★	★	★	★
Social Media Acknowledgment	★	★	★	
1/4 page ad in 40th Anniversary Commemorative Magazine			★	
1/2 page ad in 40th Anniversary Commemorative Magazine		★		
Full-page ad in 40th Anniversary Commemorative Magazine	★			
One free event to be held in the Spalding Hall Chapel	★			
Named as Sponsor of VIP Reception or Speaker Series	★			

**How to  
Sponsor,  
Donate, or  
Volunteer:**

Please contact Jack Rein at [jackrein55@gmail.com](mailto:jackrein55@gmail.com) or (502) 348-2999 with any questions about **sponsorship** or **volunteer opportunities**.

To **donate**, click "DONATE" at [www.oscargetzwhiskeymuseum.com](http://www.oscargetzwhiskeymuseum.com).  
*Contributions of any amount are appreciated.*